

# Pre-Calculus 30

## *Unit 5 – Exponential and Logarithmic Functions*

*PC30.9 - Demonstrate an understanding of logarithms including: evaluating logarithms, relating logarithms to exponents, deriving laws of logarithms, solving equations, graphing.*

*\* Adapted from Chapter 5 Pearson Pre-Calculus 12*

## Key Terms

**Exponential Function** – A function of the form  $y = c(a)^x$ , where  $c \neq 0, a > 0$

**Transformation of Exponential Functions** –  $y - k = ca^d(x-h), a > 0, c \neq 0, d \neq 0$

$|c|$  – Vertical stretch or compression,  $\frac{1}{|d|}$  – Horizontal stretch or compression,  $c < 0$  – Reflected in the x-axis (flipped vertically),  $d < 0$  – Reflected in the y-axis (flipped horizontally),  $k$  – Vertical translation,  $h$  – Horizontal Translation

**Exponential Function** – The general translation of  $(x, y)$  corresponds to  $(\frac{x}{d} + h, cy + k)$

**Natural Logarithm** – A logarithm to the base of e where  $y = \log_e(x)$  or  $y = \ln(x)$

**Product of Powers** – Multiplying variables with exponents:  $x^a \cdot x^b = x^{a+b}$

**Quotient of Powers** – Dividing variables with exponents:  $\frac{x^a}{x^b} = x^{a-b}$

**Power of a Power** – Variable with an exponent to the power of an exponent:  $(x^a)^b = x^{a \cdot b}$

**Power of a Quotient** – A fraction raised to an exponent:  $(\frac{x}{y})^a = \frac{x^a}{y^a}$

**Negative Exponent** – An exponent that is negative becomes positive with the reciprocal of the base:  $x^{-a} = \frac{1}{x^a}$

**Fractional Exponent** – A fractional exponent can be written as a radical:  $x^{\frac{m}{n}} = \sqrt[n]{x^m}$

**Exponential Equation** – Contains a power with a variable in the exponent.

**Compound Interest** – The interest that is earned or paid on both the principal and the accumulated interest.

**Compounding Period** – The time over which interest is determined; Annually – Once per year (1), Semi-Annually – Twice per year (2), Quarterly – Four times a year (4), Monthly – Once a month (12), Semi-Monthly – Twice a month (24), Weekly – Once a week (52), Bi-Weekly – Every other week (26), Daily – Each day (365)

**Principal** – The initial amount that money is invested or loaned.

**Exponential Growth** – A function that models exponential growth has the form of  $y = ak^{bx}$ , where  $k^b > 1$ , and  $a \in R, b \in R, k > 0$ .  $K$  is the growth factor.

**Compound Interest** –  $A = P \left(1 + \frac{i}{n}\right)^{nt}$ , where  $A$  is future value,  $P$  is the principle (amount invested, or  $A_0$ ),  $i$  is interest rate,  $n$  is compounding periods and  $t$  is the term.

**Exponential Decay** – A function that models exponential decay has the form of  $y = ak^{bx}$ , where  $0 < k^b < 1$ , and  $a \in R, b \in R, k > 0$ .  $K$  is the decay factor.

**Logarithmic Function** – The logarithm of a number is an exponent.  $\log_b c = a$  is the power to which  $b$  is raised to get  $c$ . The base of the logarithm is the same as the base of the power. When  $\log_b c = a$ , then  $c = b^a$ , where  $b > 0, b \neq 1, c > 0$ .

**Common Logarithm** – Numbers based on powers of 10,  $\log_{10} x$  is called the common logarithm. When logarithms to base 10 are written, the base is often not shown; so  $\log_{10} x$  is written as  $\log x$ .

**Rewriting Logarithms and Exponential Equation** –  $y = \log_b x$  is equivalent to  $x = b^y$

**Product Law:**  $\log_b xy = \log_b x + \log_b y, b > 0, b \neq 1$

**Quotient Law:**  $\log_b \left(\frac{x}{y}\right) = \log_b x - \log_b y, b > 0, b \neq 1$

**Power Law:**  $\log_b x^k = k \log_b x, b > 0, b \neq 1, k \in R$

**Changing Base of a Logarithm** –  $\log_b x = \frac{\log_a x}{\log_a b}$ , where  $a, b > 0, b \neq 1; x > 0$

**Transformation of Logarithmic Functions** –  $y - k = c \log_a d(x - h), a > 0, c \neq 0, d \neq 0; |c|$  – Vertical stretch or compression,  $\frac{1}{|d|}$  – Horizontal stretch or compression,  $c < 0$  – Reflected in the x-axis (flipped vertically),  $d < 0$  – Reflected in the y-axis (flipped horizontally),  $k$  – Vertical translation,  $h$  – Horizontal Translation

**Logarithmic Function** – The general translation of  $(x, y)$  corresponds to  $(\frac{x}{d} + h, cy + k)$

**Logarithmic Equation** – An equation that contains the logarithm of a variable. The laws of logarithms may be used to solve logarithmic equations

**Annuity** – A continual payment of a fixed amount. Solved using the formula:  $A = P \left[ \frac{\left(1 + \frac{i}{n}\right)^{nt} - 1}{\frac{i}{n}} \right]$ , where  $A$  is the future value,  $P$  is the payment amount,  $i$  is the rate,  $n$  is the compounding periods,  $t$  is the term length.

**Richter Scale** – The intensity of vibrations of an earthquake,  $I$  microns, is measured 100 km away from the epicentre of the earthquake. The intensity is compared to the intensity,  $S$ , of a standard earthquake. The logarithmic scale for measuring the intensity is:  $M = \log \left(\frac{I}{S}\right)$

## Unit Checklist

### 5.1 – Graphing Exponential Functions

Page 340 – Math Lab (Answers on page 343)

### 5.2 – Analyzing Exponential Functions

Page 349 #3, 4, 5, 6, 7, 8, 9, 10, 11 (Answers on page 356)

### 5.3 – Solving Exponential Equations – Exponent Laws

Page 364 #3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14 (Answers on page 369)

### Unit Quiz

Page 371 – All Review (Answers on page 374)

### 5.4 – Logarithms and the Logarithmic Function

Page 381 #4, 5, 6, 7, 8, 11, 13, 15, 16 (Answers on page 386)

### 5.5 – The Laws of Logarithms

Page 393 #4, 5, 6, 7, 8, 11, 12, 13, 16 (Answers on page 399)

### 5.6 – Analyzing Logarithmic Functions

Page 405 #3, 5, 6, 7, 8, 9, 10, 11, 12 (Answers on page 411)

### 5.7 – Solving Logarithmic and Exponential Equations

Page 422 #3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13 (Answers on page 428)

### 5.8 – Solving Problems with Exponents and Logarithms

Page 435 #3, 4, 5, 6, 7, 9, 10 (Answers on page 440)

### Unit Test

Review on Page 444 – All (Answers on page 452)

Practice Test on Page 453 – All (Answers on page 456)

## 5.1 – Graphing Exponential Functions

**Exponential Function** – A function of the form  $y = c(a)^x$ , where  $c \neq 0, a > 0$

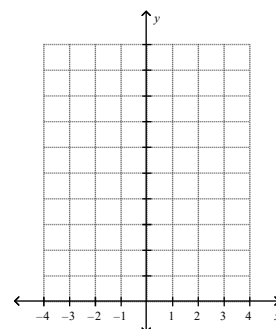
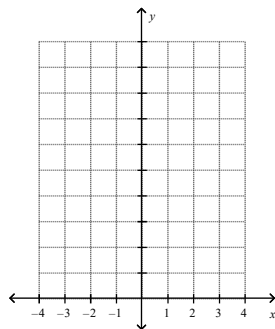
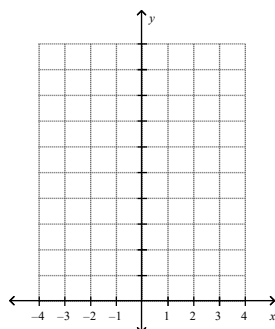
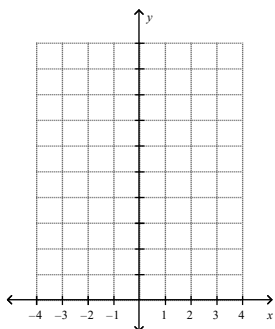
**Example 1:** a) Fill in the table of values, sketch each graph, and determine the domain and range.

a) $y = 10^x$	
-3	
-2	
-1	
0	
1	
2	
3	

b) $y = 2(5)^x$	
-3	
-2	
-1	
0	
1	
2	
3	

c) $y = \left(\frac{1}{2}\right)^x$	
-3	
-2	
-1	
0	
1	
2	
3	

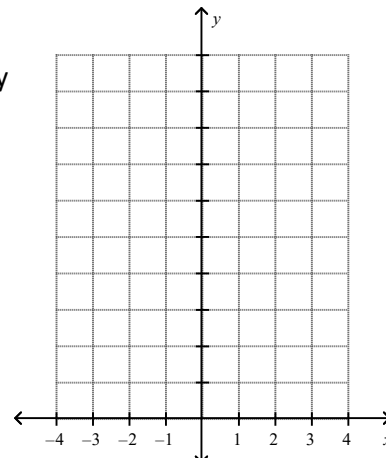
d) $y = 8\left(\frac{1}{4}\right)^x$	
-3	
-2	
-1	
0	
1	
2	
3	



**Example 2:** Determine, from the following table of values, that the function is exponential:

x	y
-3	0.625
-2	1.25
-1	2.5
0	5
1	10
2	20
3	40

**Example 3:** Graph  $y = \left(\frac{1}{3}\right)^x$ , determine the following: the effect on y when x increases by 1, increasing/decreasing, the intercepts, the equation of any asymptotes, domain, and range.



## 5.2 – Analyzing Exponential Functions

**Transformation of Exponential Functions** –  $y - k = ca^{d(x-h)}$ ,  $a > 0, c \neq 0, d \neq 0$

$|c|$  – Vertical stretch or compression

$\frac{1}{|d|}$  – Horizontal stretch or compression

$c < 0$  – Reflected in the x-axis (flipped vertically)

$d < 0$  – Reflected in the y-axis (flipped horizontally)

$k$  – Vertical translation

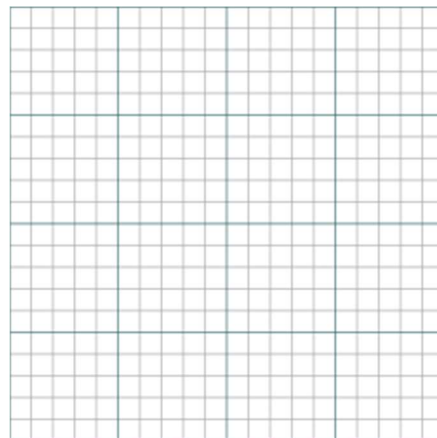
$h$  – Horizontal Translation

**Exponential Function** – The general translation of  $(x, y)$  corresponds to  $(\frac{x}{a} + h, cy + k)$

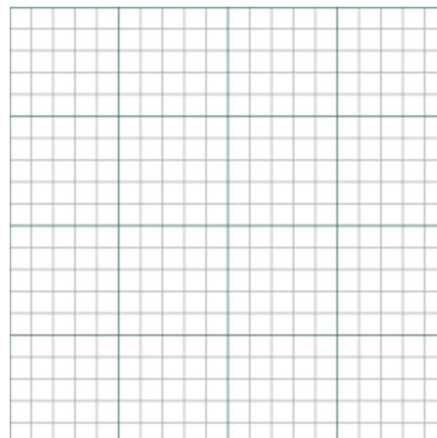
### Graphing Exponential Functions with Transformations

- 1) Determine lattice points for the original function
- 2) Apply the transformations to your x and y values
- 3) Plot the new points

**Example 1:** a) Sketch the graph of  $y = 2^x$ . Determine whether the function is increasing or decreasing, the intercepts, equation of any asymptotes, domain and range.



b) Use the graph of  $y = 2^x$  to sketch the graph of  $y = 3(2^{-x+2})$ . Determine whether the function is increasing or decreasing, the intercepts, equation of any asymptotes, domain and range.





## 5.3 – Solving Exponential Equations

**Product of Powers** – Multiplying variables with exponents:  $x^a \cdot x^b = x^{a+b}$

**Quotient of Powers** – Dividing variables with exponents:  $\frac{x^a}{x^b} = x^{a-b}$

**Power of a Power** – Variable with an exponent to the power of an exponent:  $(x^a)^b = x^{a \cdot b}$

**Power of a Quotient** – A fraction raised to an exponent:  $\left(\frac{x}{y}\right)^a = \frac{x^a}{y^a}$

**Negative Exponent** – An exponent that is negative becomes positive with the reciprocal of the base:  $x^{-a} = \frac{1}{x^a}$

**Fractional Exponent** – A fractional exponent can be written as a radical:  $x^{\frac{m}{n}} = \sqrt[n]{x^m}$

**Exponential Equation** – Contains a power with a variable in the exponent.

### Solving Exponential Equations Using Common Bases

- 1) Determine the common base on the right side and left side of the equation
- 2) Divide your number by the common base, counting how many times you've done this, until you get to 1
- 3) Rewrite this number as a common base to the power of the amount of times you were able to divide
- 4) Make sure the common bases are the same, then you can cancel them out, leaving only the exponents
- 5) Solve for x

**Example 1:** Solve each equation:

a)  $4^x = \frac{1}{256}$

b)  $27^x = 9^{2x-1}$

*If you want another example of this go to Example 1 on page 359.*

**Example 2:** Solve each equation:

a)  $2^x = 8\sqrt[3]{2}$

b)  $(\sqrt{125})^{2x+1} = \sqrt[3]{625}$

*If you want another example of this go to Example 2 on page 360.*

**Compound Interest** – The interest that is earned or paid on both the principal and the accumulated interest.

**Compounding Period** – The time over which interest is determined

Number of Compounding Periods in a Year					
Annually	Semi-annually	Quarterly	Monthly	Weekly	Daily

**Principal** – The initial amount that money is invested or loaned.

**Exponential Growth** – A function that models exponential growth has the form of  $y = ak^{bx}$ , where  $k^b > 1$ , and  $a \in R, b \in R, k > 0$ .  $K$  is the growth factor.

**Compound Interest** –  $A = P \left(1 + \frac{i}{n}\right)^{nt}$ , where  $A$  is future value,  $P$  is the principle (amount invested, or  $A_0$ ),  $i$  is interest rate,  $n$  is compounding periods and  $t$  is the term.

**Example 3:** A principal of \$1500 is invested at 4% annual interest, compounded quarterly. To the nearest quarter of a year, when will the amount be \$2500?

*If you want another example of this go to Example 3 on page 362.*

**Exponential Decay** – A function that models exponential decay has the form of  $y = ak^{bx}$ , where  $0 < k^b < 1$ , and  $a \in R, b \in R, k > 0$ .  $K$  is the decay factor.

**Example 4:** The function  $P = 101.3(0.88)^h$  models the atmospheric pressure,  $P$  kilopascals, at an altitude of  $h$  kilometres. If the cabin pressure in an airplane is less than 70 kPa, passengers can suffer from altitude sickness. To the nearest kilometre, at what altitude is the atmospheric pressure 70 kPa?

*If you want another example of this go to Example 4 on page 363.*

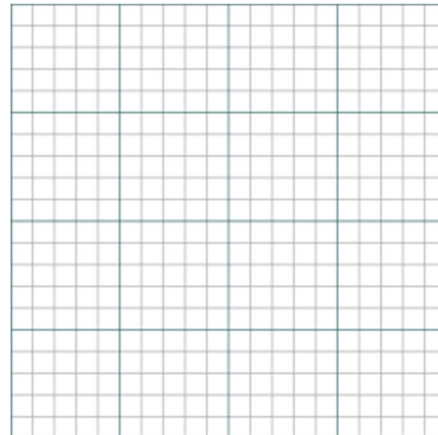


## 5.4 – Logarithms and the Logarithmic Function

**Example 1:** Graph the functions  $y = 10^x$  and  $y = \log_{10}x$ . Determine whether the function is increasing or decreasing, the intercepts, equation of any asymptotes, domain and range of each function. How are these graphs related?

a) $y = 10^x$	
-2	
-1	
0	
1	
2	

b) $y = \log_{10}x$	
-1	
0	
0.01	
0.1	
1	
10	
100	



**Logarithmic Function** – The logarithm of a number is an exponent.  $\log_b c = a$  is the power to which  $b$  is raised to get  $c$ . The base of the logarithm is the same as the base of the power. When  $\log_b c = a$ , then  $c = b^a$ , where  $b > 0, b \neq 1, c > 0$ .

**Common Logarithm** – Numbers based on powers of 10,  $\log_{10}x$  is called the common logarithm. When logarithms to base 10 are written, the base is often not shown; so  $\log_{10}x$  is written as  $\log x$ .

$$y = \log_b x \text{ is equivalent to } x = b^y$$

### Changing Form Between Exponential and Logarithmic

- 1) Determine the base, rewrite as the new base
- 2) Invert the x and y values

**Example 2:** Write each exponential expression as a logarithmic expression:

a)  $3^3 = 27$

b)  $5^{-2} = \frac{1}{25}$

c)  $4^0 = 1$

Write each logarithmic expression as an exponential expression:

a)  $\log_3 81 = 4$

b)  $\log_5 125 = 3$

c)  $\log_6 1 = 0$

### Evaluating Logarithms

- 1) Rewrite as an exponential equation
- 2) Simplify

**Example 3:** Evaluate each logarithm:

a)  $\log_5 3125$

b)  $\log_6 \left( \frac{1}{216} \right)$

c)  $\log_8 (2^3 \sqrt{2})$

*If you want another example of this go to Example 2 on page 378.*

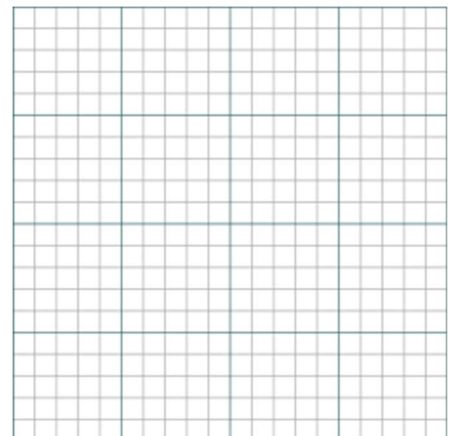
**Example 4:** To the nearest tenth, estimate the value of  $\log_5 100$ .

*If you want another example of this go to Example 3 on page 379.*

### Sketching Graphs of Logarithmic Functions

- 1) Determine the inverse Exponential Function
- 2) Create a table of values for the exponential function
- 3) Invert your x and y values to sketch the points

**Example 5:** Graph  $y = \log_4 x$ . Identify the intercepts, the equations of any asymptotes, and the domain and range of the function.



*If you want another example of this go to Example 4 on page 379.*

## 5.5 – The Laws of Logarithm

**Product Law:**  $\log_b xy = \log_b x + \log_b y$ ,  $b > 0, b \neq 1$

**Quotient Law:**  $\log_b \left(\frac{x}{y}\right) = \log_b x - \log_b y$ ,  $b > 0, b \neq 1$

**Power Law:**  $\log_b x^k = k \log_b x$ ,  $b > 0, b \neq 1, k \in R$

**Example 1:** Use a law of logarithms to simplify each expression. Use a calculator to verify the answers:

a)  $\log 7 + \log 8$

b)  $5 \log 2$

c)  $\log 80 - \log 16$

*If you want another example of this go to Example 1 on page 390.*

**Example 2:** Write each expression as a single logarithm

a)  $\log x + 3 \log y$

b)  $\log x + 2 \log y - 4 \log z$

c)  $\log_2 6 - 3$

*If you want another example of this go to Example 2 on page 390.*

**Example 3:** Write each expression in terms of  $\log a$ ,  $\log b$ , and/or  $\log c$ .

a)  $\log \left(\frac{a}{b^2}\right)$

b)  $\log \left(\frac{a^2 b^{\frac{1}{3}}}{c}\right)$

*If you want another example of this go to Example 3 on page 391.*

**Example 4:** Evaluate each expression:

a)  $3 \log_9 6 - \log_9 72$

b)  $2 \log_4 6 - 3 \log_4 3 + \log_4 12$

*If you want another example of this go to Example 4 on page 392.*

## 5.6 – Analyzing Logarithmic Functions

**Example 1:** Solve for y in  $y = \log_b x$

**Changing Base of a Logarithm** –  $\log_b x = \frac{\log x}{\log b}$ , where  $a, b > 0, b \neq 1; x > 0$

**Example 2:** Approximate the value of each logarithm, to the nearest thousandth. Write the related exponential expression.

a)  $\log_5 50$

b)  $\log_8 6$

If you want another example of this go to Example 1 on page 402.

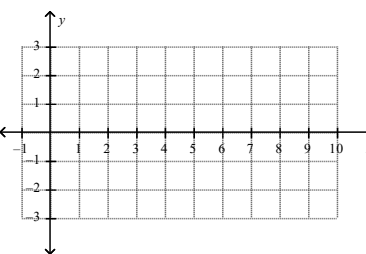
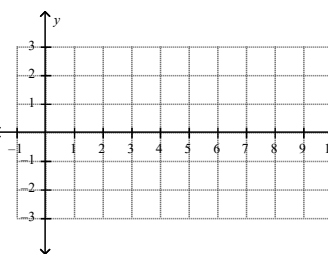
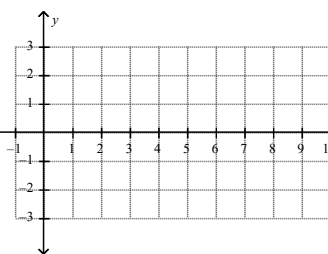
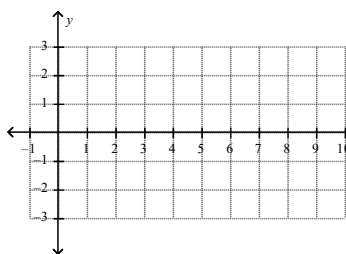
**Example 3:** Fill in the table of values, sketch each graph, and determine the domain and range.

$y = \log_{10} x$	
-1	
0	
0.5	
1	
10	

$y = 2\log_{10} x$	
-1	
0	
0.5	
1	
10	

$y = -3\log_{10} x$	
-1	
0	
0.5	
1	
10	

$y = \log_8 x$	
-1	
0	
0.5	
1	
8	



**Transformation of Logarithmic Functions** –  $y - k = c \log_a d(x - h)$ ,  $a > 0, c \neq 0, d \neq 0$

$|c|$  – Vertical stretch or compression

$\frac{1}{|d|}$  – Horizontal stretch or compression

$c < 0$  – Reflected in the x-axis (flipped vertically)

$d < 0$  – Reflected in the y-axis (flipped horizontally)

$k$  – Vertical translation

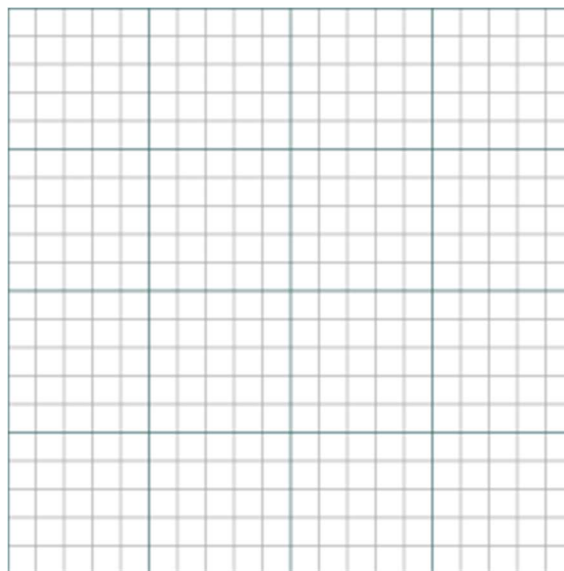
$h$  – Horizontal Translation

**Logarithmic Function** – The general translation of  $(x, y)$  corresponds to  $(\frac{x}{d} + h, cy + k)$

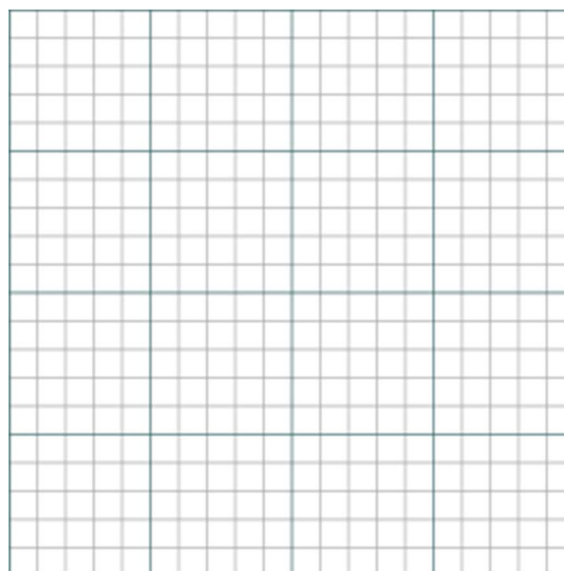
### Sketching Graphs of Logarithmic Functions

- 1) Use lattice points for the x-intercept and (a,1)
- 2) Determine any transformations made
- 3) Transform the points

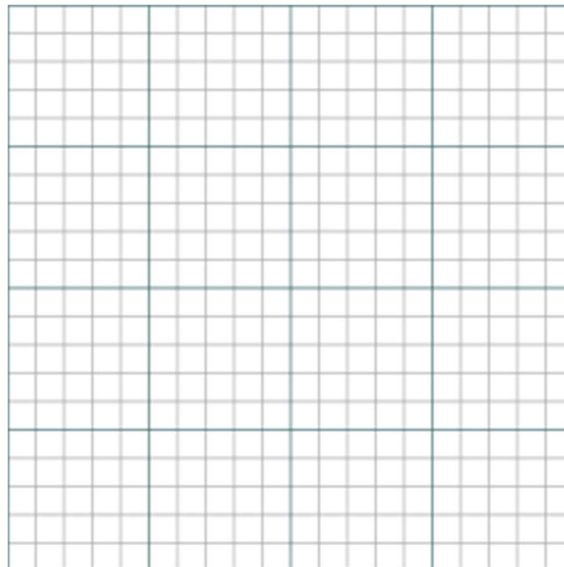
**Example 4:** Sketch the graph of  $y = \log_3 x$  and  $y = \log_3(2x + 6)$



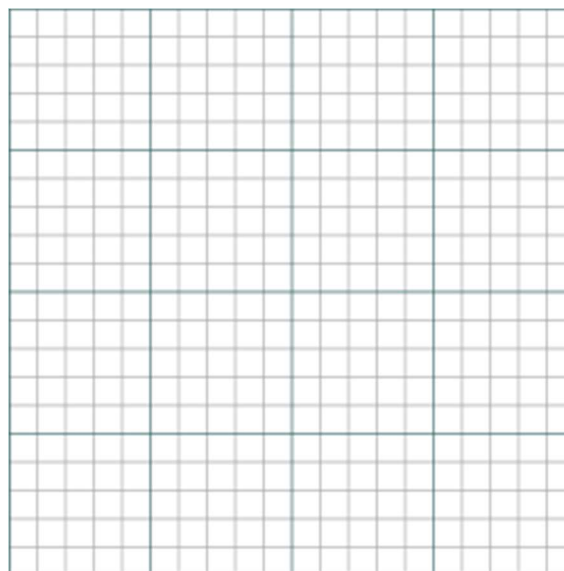
**Example 5:** Sketch the graph of  $y = \log_2 x$  and  $y = \log_2 2x - 1$



**Example 6:** Sketch the graph of  $y = \log_5 x$  and  $y = -\frac{1}{2} \log_5(2x + 2)$



**Example 7:** Sketch the graph of  $y = \log_2 x$  and  $y = 2 \log_2 \left( -\frac{1}{3}(x + 1) + 2 \right)$



## 5.7 – Solving Logarithmic and Exponential Functions

**Logarithmic Equation** – An equation that contains the logarithm of a variable. The laws of logarithms may be used to solve logarithmic equations.

**Example 1:** Solve:  $\log_3 9x + \log_3 x = 4$ . Verify the solution.

*If you want another example of this go to Example 1 on page 418.*

**Example 2:** Solve then verify each equation.

a)  $\log 6x = \log(x + 6) + \log(x - 1)$

b)  $3 = \log_2(x + 2) + \log_2 x$

*If you want another example of this go to Example 2 on page 419.*

**Example 3:** Solve each exponential equation algebraically. Give the solution to the nearest hundredth.

a)  $4^x = 12$

b)  $3(2^{x+1}) = 36$

c)  $3^{x+1} = 6^x$

d)  $2^{x+3} = 6^{x-1}$



## 5.8 – Solving Problems with Exponents and Logarithms

**Annuity** – A continual payment of a fixed amount. Solved using the formula:

$$\text{Investments: } A = P \left[ \frac{\left(1 + \frac{i}{n}\right)^{nt} - 1}{\frac{i}{n}} \right] \qquad \text{Loans: } A = P \left[ \frac{1 - \left(1 + \frac{i}{n}\right)^{-nt}}{\frac{i}{n}} \right]$$

**Example 1:** Determine how many monthly investments of \$200 would have to be made into an account that pays 6% annual interest, compounded monthly, for the future value to be \$100 000.

*If you want another example of this go to Example 1 on page 431.*

**Example 2:** A person borrows \$15 000 to buy a car. The person can afford to pay \$300 a month. The loan will be repaid with equal monthly payments at 6% annual interest, compounded monthly. How many monthly payments will the person make?

*If you want another example of this go to Example 2 on page 432.*

**Richter Scale** – The intensity of vibrations of an earthquake,  $I$  microns, is measured 100 km away from the epicentre of the earthquake. The intensity is compared to the intensity,  $S$ , of a standard earthquake. The logarithmic scale for measuring the intensity is:  $M = \log \left( \frac{I}{S} \right)$

**Example 3:** The most intense earthquake ever recorded was in Chile in May 1960, with a magnitude of 9.5. In January of 2010, Haiti experienced an earthquake with a magnitude of 7.0. Calculate the intensity of the earthquake in Chile and Haiti. How many times as intense as the Haiti earthquake was the Chile earthquake?

*If you want another example of this go to Example 2 on page 432.*